



Our Values

Our work is guided by
the core values of *integrity*
innovation, *excellence*,
and *professionalism*

Download the Tourug App Today...



We work with different stakeholders in the tourism
and hospitality industry including national
parks, airlines, hotels & lodges, tour operators,
travel companies, cultural and religious institutions,
crafts and souvenir creators, cultural
entertainment groups, adventure parks, etc

For business partnership...

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Our Services...

- # Developing AI-powered technology solutions for personalizing African safari and hospitality experiences
- # Data analytics and visualization to derive insight from tourism data e.g., to understand trends, traveler behavior, customer sentiment, etc
- # AI-Starter program training and onboarding for micro-, small-, and medium-sized (MSME) tourism and hospitality enterprises
- # Cybersecurity and data protection consulting for tourism and hospitality enterprises

Discover Uganda
with the Tourug app

Explore our vast wildlife, discover our unique cultures, experience our boundless hospitality – in their natural forms



Company Overview

Tourify Technologies is a tech-driven Ugandan startup in the tourism and hospitality industry, focused on enhancing African travel experiences and business processes through digital innovation

Our flagship product, the **Tourug App**, connects travelers with carefully curated tourism experiences, accommodation, and hospitality services

With a fast-growing global user base, we aim to transform how tourism, travel, and hospitality are experienced and delivered in Uganda, East Africa, and Africa at large

“we believe that every leisure traveler should have the freedom to craft a safari experience that is uniquely their own – one that turns moments into lifelong memories”